



News Release

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FOR IMMEDIATE RELEASE

Alexia Foods issues nationwide allergy alert and product recall on its *Alexia Olive Oil, Sun-Dried Tomatoes & Pesto Oven Reds* frozen potatoes due to undeclared pine nut allergen

FOR IMMEDIATE RELEASE – October 30, 2009 – Today, Alexia Foods, Inc, Kennewick, WA, in cooperation with the U.S. Food and Drug Administration (FDA) is voluntarily recalling packages of its Alexia – Olive Oil, Sun-Dried Tomatoes & Pesto Oven Reds (frozen seasoned potato wedges) for an undeclared allergen, pine nuts. People who have an allergy or severe sensitivity to pine nuts run the risk of serious or life-threatening allergic reaction if they consume these products.

The product was distributed to retail stores nationwide.

The affected product, Alexia – Olive Oil, Sun-Dried Tomatoes & Pesto Oven Reds, is packaged in 15 oz. white poly bags with a teal-colored graphic banner and pictures seasoned potato wedges on the front bag panel. This voluntary recall is limited to only packages of Alexia – Olive Oil, Sun-Dried Tomatoes & Pesto Oven Reds bearing the following Sell By dates (shown below) printed on the upper left back panel of the poly package with the UPC # 34183 00108. No other Alexia frozen or shelf stable products are affected.

Sell By 5385050811

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The product was produced with packaging that does not declare pine nuts in the product. Alexia Foods has taken the precautionary measure of notifying the U.S. Food and Drug Administration (FDA) and is voluntarily recalling about 9,000 cases of the product.

Alexia Foods will work with retail customers to ensure that the recalled products are removed from store shelves. In the event that consumers believe they have purchased products affected by this voluntary recall, they should return the product to the store where it was purchased for a full

refund. Consumers with questions may call 1-866-518-0894 or visit www.alexiafoods.com for more information.

Alexia Foods is also issuing an alert through the Food Allergy & Anaphylaxis Network (FAAN) in an effort to notify any potentially affected consumers.